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| **Front cover endorsement** | Enter endorsement |

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| **Brief**  **summary** | Enter brief summary |
| **Tone** | Enter for example: Powerful, Strong, Modern, Inspiring etc. |
| **Avoid** | Enter for example: Certain colours/images etc. |

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| **Book title** | Enter book title |
| **Subtitle** | Enter subtitle |
| **Author** | Enter author name |
| **ISBN** | Enter ISBN |

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| **Genre and inspiration**  **pointers/selection of covers that show the area the book is**  **published in.** | Insert 4–6 cover thumbnails from Amazon etc. |
| **Chosen Shutterstock image IDs (4+ options) to be considered.** | Enter Shutterstock image IDs |
| **How many cover ideas required?** | Enter number |